

AMBER MITTMAN

Creative Director | Brand + Experience

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PROFESSIONAL SUMMARY

My career is defined by a balance of strategy and execution. Drawing on my experience leading cross-functional teams at Oracle, I specialize in creating design systems that scale. I spend my time at the intersection of what the business needs and what people actually care about. I translate high-level corporate strategy into tangible, human experiences that move the needle.

CORE COMPETENCIES & TECHNICAL SKILLS

Strategy & Operations: Brand System Development, Brand Activation, Experiential Branding, Print Production, Vendor Management, Remote Production Workflows

Visual Design: Adobe Photoshop, Illustrator, InDesign, Figma, Microsoft PowerPoint, Word

Motion & Video: Adobe Premiere Pro, After Effects

3D & Prototyping: CAD Modeling, 3D Printing, Spatial Concept Development

PROFESSIONAL EXPERIENCE

Associate Creative Director

Oracle | (Remote) Prairie Village, KS | Sep 2021 – Mar 2026

Served as the primary creative lead for high-stakes enterprise sales pursuits, architecting the visual narratives for dozens of the company's most significant deals.

- **Brand Activation & Placemaking:** Orchestrated multi-channel immersive brand experiences for global enterprise clients, including a full billboard takeover of a city block and a live graphic recording partnership that permanently entered Oracle's broader creative ecosystem.
- **Information Architecture:** Transformed dense technical data and complex cloud infrastructure workflows into clear, intuitive visual stories ensuring high-stakes information was instantly digestible and actionable for C-suite audiences.
- **Cultural Fluency & Trend Leadership:** Brought a deep understanding of brand culture and client identity to every engagement, from laser-cut coasters made from a client's own hardwood flooring to handmade denim keychains aligned with a global retailer's brand values.
- **Mentorship & Culture:** Guided a remote team of junior designers and strategists, fostering a culture of constant curiosity and rapid innovation while maintaining a high standard for polished, strategic execution.

Entrepreneur / Innovation Lead

Oracle | Austin, TX | Nov 2020 – Nov 2021

- **Selective Innovation Leadership:** Selected as the sole winner of a high-stakes internal competition to lead a year-long strategic incubator focused on redefining digital engagement for a global enterprise.
- **Broadcast Ecosystem Engineering:** Engineered a broadcast-quality production ecosystem for high-level corporate events: multi-camera operations, real-time motion graphic overlays, set design, and speaker direction, for live audiences of 200 to 2,000.
- **Enterprise Scaling & Mentorship:** Designed and led a global training initiative for 500+ colleagues, empowering teams to deliver high-end, TV-style presentations and brand experiences at scale.

Creative Lead

Oracle | Austin, TX | Jun 2018 – Nov 2020

- **Strategic Partnership:** Collaborated with Messaging Strategists to translate complex customer challenges into clear, compelling narratives.

- **Visual Storytelling:** Designed high-impact presentation strategies and immersive meeting experiences that helped clients visualize the value of Oracle solutions.

Associate, Creative + Digital

Hill+Knowlton Strategies | Austin, TX Jan 2016 – May 2018

- **Motion & Video:** Owned end-to-end video production (Premiere/After Effects), from storyboarding and shooting to editing and final motion graphics.
- **Agency Agility:** Collaborated with PR teams to produce creative content aligned with shifting client narratives and breaking news cycles.

News Producer

KSNW-TV | Wichita, KS Sep 2014 – Aug 2015

- **Rapid-Fire Execution:** Managed breaking news deadlines requiring instant creative problem-solving and calm decision-making under pressure.
- **Project Management:** Coordinated anchors, reporters, and photographers to deliver a cohesive show on a strict daily timeline.

EDUCATION

Bachelor of Arts, Communication

Wichita State University | Wichita, KS